

Maximising children's *future potential*





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Message from our Founder

In 2023 alone, our reach has almost tripled in just one year. For the first time ever, the Breteau Foundation steps into the lively world of children's animation, releasing a special one off episode on plastic pollution in the global famous hit TV show *Miraculous: Tales of Ladybug and Cat Noir!* With the episode, we created our Plastic Changemaker Pack which since our official launch in September across five vibrant cities: London, Paris, Cape Town, Mexico City and Bogota, now empowers over 132,000 children (and counting!) all over the world to fight plastic pollution in their local communities.

We are fervently proud to be at the pinnacle of immense growth which has catalysed change and transformation at the Foundation. Transformation, for us, is having educational environments that children thrive in and build futures from. Looking beyond the question of access to quality education, we ask ourselves how can we maximise children's potential and improve their life chances?

This shift calls for us to look internally, at our programmes and our organisation, for the opportunities that will prioritise our renewed focus.

In this year's annual report, we show you how transformation is at the core of our work through our remodelled Theory of Change.

In our mission to maximise children's potential and improve life chances, we focus on three key areas: Growing Knowledge and Developing 21st Century Skills, Confident and Innovative Teacher Champions and Enhanced Learning Environments. The programmes and stories from 2023 evidence our ongoing commitment to each focus area across multiple regions we work in.

From facilitating STEAM workshops in Latin America, distributing tablets in South African townships, to teacher training in Ukraine's shelters and launching our global Plastic Changemaker Programme, this year has seen some of our greatest successes that could only be achieved through introspection and an openness to change.

We anticipate these shifts to have ripple effects into 2024 which will mark a decade of supporting hundreds of thousands of children's education and their futures. With this critical milestone will come more great challenges and opportunities and we continue to invite all of you, our dedicated staff, partners, teachers and volunteers, to persist on this journey with us.



The Breteau Foundation has steadily grown over the years, with 2022 marking a huge breakthrough of

impacting
100,000 children.



Education in crisis



60 million

primary school children globally are not in schools.



250 million

children do not have the ability to read or write.

Many children continue to be set back by the impacts of poverty, insufficient government funding, unstable political and social environments and increasingly, climate change.

What we are witnessing now are schools and teachers under immense pressure and student's learning being hampered by barriers beyond their control.

THE CHALLENGES WE FACE GLOBALLY



OUR MISSION

Maximising children's *future potential*

The Breteau Foundation works to maximise children's future potential by providing equitable access to quality education through bespoke teacher training, educational content and digital tools.



THEORY OF *Change*

What's What?

